



Sponsorship Opportunities

The Dirt

The Dirt, is an exclusive newsletter sent to LFT's growing network of 600+ preserved farm families. Each issue features farmer news, conservation resources, and other relevant articles.

FULL-PAGE | \$1,000

• Full-page color feature in one issue of **The Dirt** (8.5" x 11")

HALF-PAGE | \$500

• Half-page color feature in one issue of **The Dirt** (8.5" x 5.5")

QUARTER-PAGE | \$250

• Quarter-page color feature in one issue of **The Dirt** (4.25" x 5.5")

Breakfast on the Farm

SPRING 2026

Around 75 guests gather for a local farm breakfast and tour, celebrating families who preserve agricultural heritage. Supporters enjoy a delicious meal made with locally sourced ingredients while connecting with the stewards of these lands.

PRESENTING SPONSOR | \$1,000

- Premium brand visibility in marketing materials
- Digital media campaign placement
- Prominent event platform recognition
- Opportunity to engage with guests through a display or speaking role

FRIEND OF PRESERVATION | \$250

- Event platform recognition
- Digital promotion placement

250 for 250 Campaign

JULY-DECEMBER

In honor of our nation's 250th anniversary, Lancaster Farmland Trust is launching a campaign to protect 250 acres of farmland for the next 250 years — and beyond! We're inviting businesses, individuals, and community groups to preserve farmland together, one acre at a time.

The most exciting way to participate is as a Match Partner, making your donation go twice as far while inspiring others to give. Recognition will be woven throughout multiple events, appeals, and promotions this fall — across digital, print, and in-person celebrations. We'll work closely with you so your recognition is as far-reaching as the impact you make possible.

*Annual Partnership

Sponsors contributing \$5,000 or more receive annual partnership benefits, including featured logo and link placement on LFT's partner webpage, logo recognition in our monthly "agri-cultured" e-newsletter, and "Protected Forever" emails showcasing newly preserved farms, a feature in LFT's digital annual impact report, and an opportunity to collaborate with LFT on social media reels. We're always open to finding creative ways to make this partnership work for you.

Together, for the Land: Annual Celebration of Farmland Preservation

OCTOBER 8TH, 2026

An annual fundraising gala bringing together 200 farmland advocates to enjoy a night where passion and generosity transform our agricultural landscape for future generations. In addition to an informative program with engaging speakers, attendees come together every year to preserve an entire farm in real time. In 2025, the event raised \$225,000 to help permanently protect the Conley family's 97-acre farm in West Hempfield Township.

TITLE SPONSOR | \$7,500

- Top-tier brand visibility on all marketing materials
- Prominent digital event placement
- Premier program recognition
- Spotlight in farm preservation video
- Social media campaign recognition
- VIP table for 8 guests
- Year-round "Annual Partnership" recognition*

ACRES CHAMPION | \$5,000

- Highlighted Program recognition
- Digital event platform placement
- Featured in farm preservation video
- Social media campaign recognition
- Reserved seating for 5 guests
- Year-round "Annual Partnership" recognition*

ADVOCATE FOR AGRICULTURE | \$1,500

- Program recognition
- Digital event platform placement
- Reserved seating for 2 guests

FRIEND OF PRESERVATION | \$500

- Digital event platform placement

Extraordinary Give 2026

NOVEMBER 20, 2026

Every November, Lancaster Farmland Trust participates in the region's largest giving day, ExtraGive, rallying advocates and community leaders to raise awareness and funds to protect Lancaster's agricultural legacy for generations to come.

MATCH SPONSOR | \$2,500+

A powerful way to support ExtraGive and double your impact, match funds help stretch dollars raised that day, motivating new and existing donors to give. LFT will feature your commitment leading up to the event through a digital campaign, building excitement and driving community giving.

- Featured on LFT website and ExtraGive page
- Inclusion in email and communications campaign leading up to the event
- Social media campaign recognition

Anyone can be part of ExtraGive! Any gift to LFT during ExtraGive is a meaningful way to show the community your organization's support of farmland preservation in a highly visible way. Whether you plan to donate online on November 20th or want to discuss other giving options, we'll work with you to make sure you're recognized and all set for the big day.

Grow with Us

If you're looking for a deeper investment in Lancaster's agricultural community, we'd love to talk! From on-farm volunteer initiatives to curriculum connecting students to farming and food, LFT's growing education and outreach programs are building life-long supporters of farmland preservation - and the right partners help make it possible. We also offer a wide range of engagement opportunities for you and your team beyond event sponsorships, from workplace giving to volunteer events. Whatever your goals, we're happy to find what fits.